

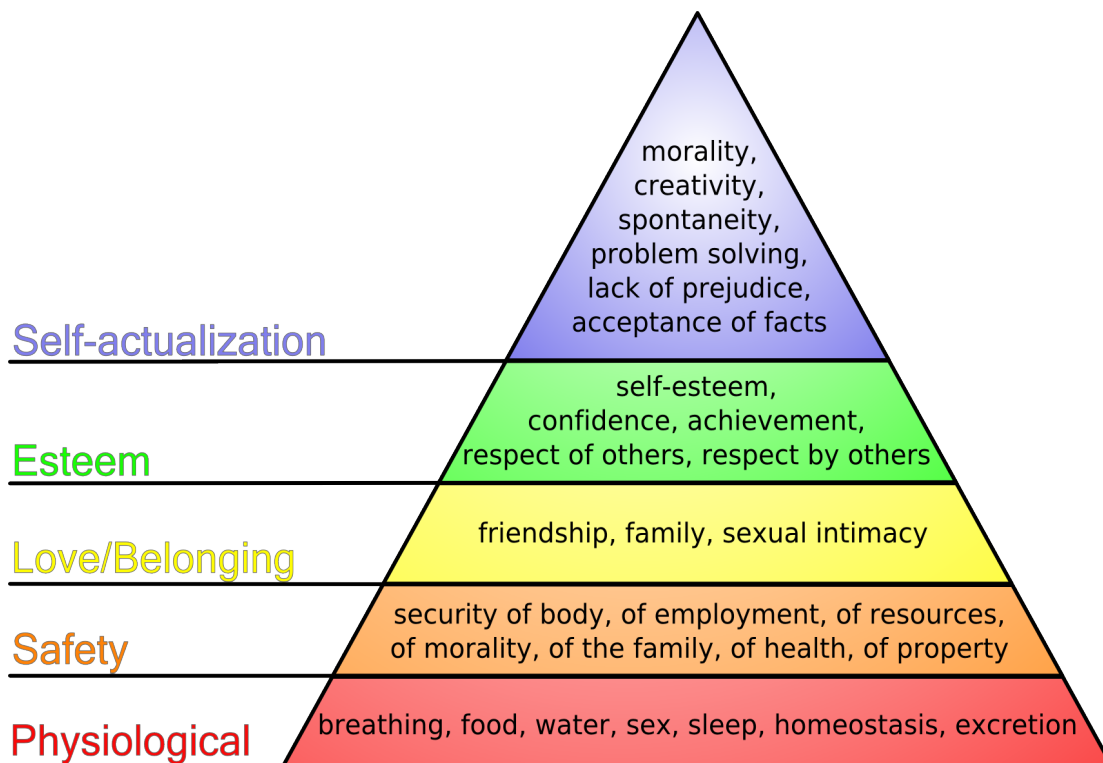
Are you looking after people's needs?

'People buy into the leader before they buy into the vision'

JC Maxwell

How do you meet your followers' needs?

Work through each section of Maslow's hierarchy and consider how you might use this in your relationships with clients and followers (online and off line)



Expect More...

What are the key messages you use to connect with people?

People like to belong to something bigger than themselves, use your beliefs and the things that matter to you to engage with them.

How can you use these messages in your business?

“What a man can be, he must be. This need we call self-actualization.”

Abraham Maslow



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